

**29TH ANNUAL UTAH HOUSING MATTERS**

**C O N F E R E N C E**

**BRIEF AGENDA**

**SPONSORSHIPS**

**SCHOLARSHIPS**

**REGISTRATION**

**LODGING & MORE!**



[UTAHHOUSING.ORG](http://UTAHHOUSING.ORG)



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# BRIEF AGENDA



## MONDAY

Fly Fishing (organized)  
Mountain Biking & Hiking (on your own)  
Workshops  
Presentation  
Reception

## TUESDAY

Breakfast and Guest Speaker  
Workshops  
Lunch and Guest Speaker  
Workshops  
Panel Reception

## WEDNESDAY

Breakfast and Guest Speaker  
Workshops  
Lunch and Panel Presentation

Join us **September 8–10, 2025**, at the scenic **Zermatt Resort** in Midway, Utah, for the **Utah Housing Matters Conference**—our biggest and most inspiring event yet!

Connect with affordable housing professionals, government leaders, and changemakers for **three days** of impactful sessions, collaborative workshops, panels, keynotes, and innovative discussions.

Come ready to network, learn, and lead as we work together to build stronger, more equitable communities, where every Utahn has a safe and affordable place to live —**see you there!**



### Foundation Sponsor

**\$10,000**

**5 Registrations**

- Sponsor Name and Logo Recognized at Keynote Speaker
- Logo on Cover of the Conference Program
- Lunch Sponsor
- 2025-2026 UHC Membership
- Verbal Recognition
- Full Page Program Ad
- 6 Scholarships on YOUR Behalf
- Logo on Website
- Resource Table

### Cornerstone Sponsor

**\$7,500**

**4 Registrations**

- Reception Sponsor
- 2025-2026 UHC Membership
- Verbal Recognition
- Full Page Program Ad
- 4 Scholarships on YOUR Behalf
- Logo on Website
- Resource Table

### Pillar Sponsor

**\$5,000**

**3 Registrations**

- 2025-2026 UHC Membership
- Verbal Recognition
- Half Page Program Ad
- 2 Scholarships on YOUR Behalf
- Logo on Website
- Resource Table

### Community Sponsor

**\$2,500**

**2 Registrations**

- Half Page Program Ad
- 1 Scholarships on YOUR Behalf
- Logo on Website
- Resource Table

### Champion Sponsor

**\$1,000**

**1 Registration**

- Logo on Website
- Resource Table

### Nonprofit Sponsor - Discounted Rate

**\$500**

**1 Registration**

- Logo on Website
- Resource Table



# SPONSORSHIPS

# SCHOLARSHIPS

**Thanks to our generous sponsors,** several scholarships are available for eligible participants. See below for details and application instructions.

## General Scholarships

Available to **nonprofit organizations with financial need**. To apply, submit a letter explaining how the conference will benefit your organization, outlining your financial need, and noting if you have attended in the past. This scholarship covers the conference registration fee only.

## Rural Scholarships

Funded by the American Express Center for Community Development, **these are available to rural nonprofits located outside the Wasatch Front** that have not attended the conference before. To apply, send a letter describing your interest in attending and how it will support your work. This scholarship includes registration and one night of hotel accommodations.

## Student Scholarships

Open to **students in professional programs at Utah colleges** or universities. To apply, submit a letter explaining how the conference supports your academic and career goals. This scholarship covers the registration fee only.



## How to Apply

Scholarships are limited and awarded on a first-come, first-served basis. **Please submit your request on official letterhead, along with your registration, by Friday, August 18 to Zoe Newmann at [znewmann@utahhousing.org](mailto:znewmann@utahhousing.org).**



# REGISTRATION



## PLEASE BE SURE TO COMPLETE ENTIRE FORM

Please fill out the top of the form for each person registering—Thank you!

Full Name:

Organization:

Street Address:

City:

State:

Zip Code:

Phone:

Email:

## 2025 Utah Housing Matters Conference: Individual Registration Pricing

CONFERENCE PRICING	MEMBERS EARLY BIRD/REGULAR	NON-MEMBERS EARLY BIRD/REGULAR	PRESENTER	STUDENT
ALL Three Days	\$400/\$450	\$450/\$525	\$250	\$100
Tue & Wed	\$300/\$350	\$375/\$425	\$200	\$75
Monday	\$175	\$225	\$100	\$50
Tuesday	\$175	\$225	\$100	\$50
Wednesday	\$175	\$225	\$100	\$50

Total Registrations:

Dietary Restrictions: Yes ☐ No ☐

Add Member Fee: Yes ☐ No ☐

Total Amount \$: Yes ☐ No ☐

Scan the QR code to donate or mail checks payable  
and this slip to the Utah Housing Coalition to:

230 S 500 W #216  
Salt Lake City, Utah 84101

## SAVE SOME TIME - ADD YOUR ANNUAL MEMBER FEE ONTO YOUR REGISTRATION!

*We prefer CHECKS!*

MEMBERSHIP LEVEL	UTAH HOUSING COALITION MEMBERSHIP
Sustaining Member	\$650
For-Profit Organization	\$350
Non-Profit Organization	\$300
Individual	\$100
Lived Experience	Scholarship

# LODGING



## LODGING INFORMATION

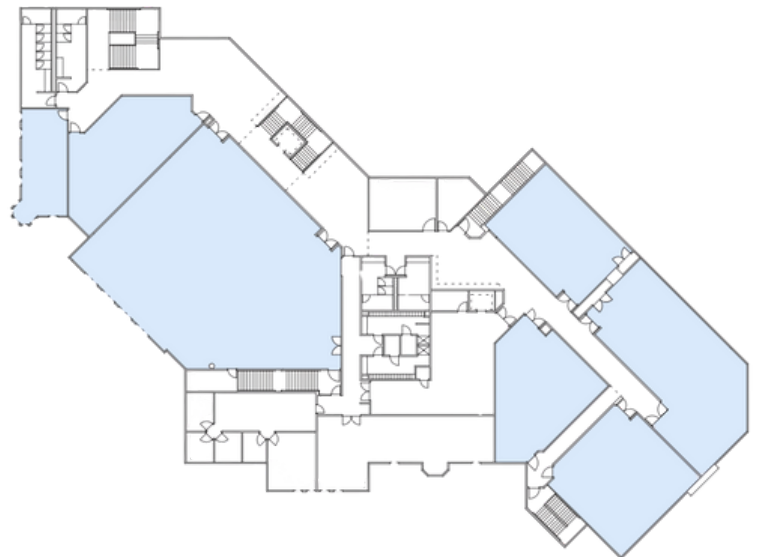
### HOUSING MATTERS CONFERENCE

**Address:** 784 W Resort Dr, Midway, UT 84049

**Phone:** (866) 937-6288

We are excited to host this year's Housing Matters Conference at the beautiful Zermatt Resort in Midway, Utah. Nestled in the majestic Wasatch Mountains, Zermatt offers a peaceful, year-round retreat conveniently located between Park City and Sundance. Attendees will enjoy the resort's charming alpine atmosphere, comfortable accommodations, and a wide range of amenities

## BOOK YOUR ROOM HERE



# EVENT QUESTIONS

**Q: Should I stay at the resort or find lodging nearby?**

**A:** If you're attending all three days of the conference, we highly recommend staying in town to fully immerse yourself in the experience.

**Q: How early should I arrive to check in?**

**A:** Check-in details will be shared closer to the event. We recommend arriving about 40 minutes before the event begins. If you're staying at the resort or nearby, consider arriving Monday morning to check in to your accommodations and enjoy some recreational activities before the conference starts. **Be sure to stop by the check-in table to pick up your name tag and program.**

**Q: How will the workshops and panels work?**

**A:** Throughout the conference, there will be multiple workshops covering a variety of affordable housing topics, each organized into themed tracks. After the workshops, everyone will come together for panels featuring national and statewide leaders discussing key issues.

**Q: Will there be time for networking?**

**A:** Absolutely! There will be dedicated time for networking, including during breaks. You'll also have the chance to visit sponsor resource tables. Many great projects and collaborations start during these informal moments.

**Q: Will food be provided?**

**A:** Yes, meals will be provided. Please refer to the schedule for specific details.

**Q: When will the full agenda be released?**

**A:** The full agenda will be announced in late July or early August.

**Q: If I'm a panelist or leading a workshop, do I still need to register?**

**A:** Yes, if you plan to attend any part of the conference outside of your presentation, please register. See the registration section above for pricing.

**Q: When will I find out if I received a scholarship?**

**A:** Scholarship decisions will be announced by August 29.



# THANK YOU SPONSERS

Thank you for your generous support of the Utah Housing Coalition's 2025 Housing Matters Conference—your sponsorship helps make this event a success and strengthens our shared commitment to affordable housing advocacy, education, and community in Utah.

## Foundation Sponsor - \$10,000

American Express

## Cornerstone Sponsor - \$7,500

Rocky Mountain CRC

## Pillar Sponsor - \$5,000

The Richman Group  
Utah Housing Corporation  
Western Region Housing Corp.  
Utah Nonprofit Housing Corp.  
Key Bank  
Housing Authority of SLC

## Community Sponsor - \$2,500

National Equity Fund Inc.  
American First Credit Union  
Brown and Brown  
Eide Bailly LLP  
Hunt Capital Partners  
Dominium Inc  
Housing Stability Division - SLC  
League of Cities & Towns

## Champion Sponsor - \$1,000

Afforda  
AARP  
Federal Home Loan Bank of Des Moines  
Harold Woodruff Architect/Planner  
National Affordable Housing Trust  
TWG Development, LLC  
Restore Utah  
Zions Bank  
Optum Bank  
Churchill Stateside Group, LLC  
Neighborhood Works Mountain Country Home Solutions  
Fidelity National Title Utah  
Raymond James Affordable Housing Investments  
Alta Bank

## Non-Profit Sponsor - \$500

First Step House  
Access Foundation  
HAWCS, Inc.